



# CYBER SECURITY OVERVIEW

989.781.4600 | [info@computerpro1.com](mailto:info@computerpro1.com) | [www.computerpro1.com](http://www.computerpro1.com)





We spent 4 years developing a true 24/7 Managed Detection and Response capability, packed with features to give you **world class cyber security**.

**WINNING THE  
UNFAIR FIGHT.**

ARE YOU?





# BLACKPOINT BOARD & ADVISORS



**JON MURCHISON**  
Founder + CEO of Blackpoint Cyber



**JOHN STEWART**  
Former Senior VP and Chief Security  
and Trust Officer at Cisco



**TOM DONOHUE JR.**  
President of Adelphi Capital



**HAMID AKHAVAN**  
Former CEO of T-Mobile International



**BILL PRIESTAP**  
Former FBI Assistant Director  
of Counterintelligence



**DR. RONALD CLARK**  
Former DHS and NSC



**CHRIS INGLIS**  
Former Deputy Director of NSA



**FRANK FITZSIMMONS**  
Managing Director, Adelphi Capital



**AMB. DANA SHELL SMITH**  
Former US Ambassador to Qatar



**GENERAL HAYDEN**  
Former Director of NSA + CIA



**DR. RAJENDRA SINGH**  
CEO of Telcom Ventures, LLC

Our Partner's Team was established  
by **former US Department of Defense  
and Intelligence cyber security experts.**

# WHY MDR

Managed Detection + Response (MDR) is the next generation of managed security service with a focus on **real-time threat detection, threat hunting, and active response.**

## MDR provides:

- A 24/7 Dedicated Team of Experienced MDR Analysts
- 24/7 Continuous Threat Detection coupled with Rapid Response
- Monitoring for Advanced Malicious Tradecraft
- Enhancement of existing Security Technologies and Investments
- Ability to meet Compliance Objectives
- **Peace of Mind, letting you Focus on Business Goals**





# WHY MDR

MDR **significantly reduces** the time to detect and respond to emerging cyber threats; quick detection and rapid response are critical to **minimize damages** to your organization.



## \$200,000

Avg. cost of a data breach for companies of all sizes

## 193 DAYS

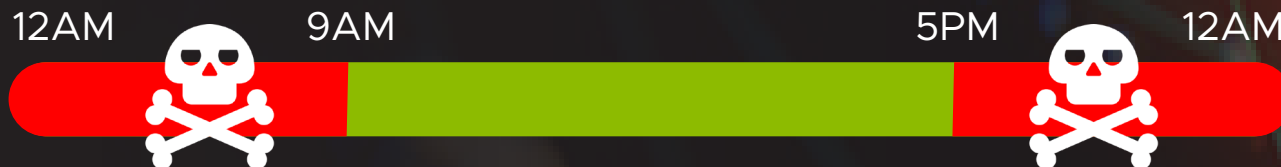
Mean time to identify a data breach

## \$42,000

Avg. ransomware payment for a small to midsize business (SMB)

## 39 DAYS

Mean time to contain a data breach



## 90%

of breaches occur during non-working hours



# 3 Reasons **Top Performing SMBs** Choose Us



WE OFFER THE BEST CYBER  
SECURITY IN THE INDUSTRY



WE HANDLE EVERY ASPECT OF  
DETECTION AND RESPONSE



WE BOOST PROFITABILITY  
AND VALUE EXPONENTIALLY

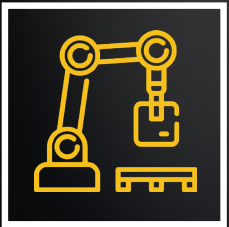


# SUCCESS STORIES



## MUNICIPALITY

“We deployed Blackpoint into a city network and quickly found that the network had already been infiltrated. Blackpoint’s team proceeded to **stop multiple waves of attack and saved the city from a complete loss of IT services** (including police dispatch, 911 services, etc) and a multimillion dollar ransom.”



## GLOBAL MANUFACTURER

“After experiencing a devastating and costly ransomware attack, we signed up for Blackpoint’s MDR service. The criminals came back a second time by logging in directly with stolen credentials over the VPN. Blackpoint’s threat operations center **immediately detected and stopped the breach, saving our business from another mass ransomware attack.**”



## GLOBAL CONSTRUCTION FIRM

“Blackpoint deployed its MDR technology to our 4,000 endpoints in one day. During the rollout, the MDR service immediately detected two major intrusions: one by a nation state actor and one by a criminal group preparing to ransomware the company. Blackpoint’s MDR service showed immediate return on investment, saving our business from a devastating ransomware attack as well as a nation-state attempt to steal our highly-sensitive intellectual property.”



## MANAGED SERVICE PROVIDER

“Prior to Blackpoint, we felt we were quite security conscious and had invested in the latest next generation anti-virus/EDR. After seeing Blackpoint’s technology and remote-level domain expertise in malicious tradecraft, we realized we were totally unprotected from many of the live-off-the-land hacking techniques that blend in with similar MSP and admin account activity. Two weeks after rolling out, Blackpoint **stopped and contained a breach that had gotten past our boundary defenses, next-gen AV/EDR, DNS protection, and more.** Without Blackpoint, it’s very likely we would have faced an MSP-wide ransom event.”



# THE TECHNOLOGY



Designed by Former NSA Cyber Operations Experts to catch and stop hackers in the **earliest stages of a breach**

The only **world-class, nation state-grade** cyber security ecosystem serving the MSP community

Proudly built and operated **in the U.S.**





# NOT JUST ALERTS.

- **True Response** is Taken to Stop Breaches in their Tracks
- **Real-time Monitoring** of Privileged User Activity
- **Monitoring More** than just Anti-virus/EDR Alerts
- **Sleep Better at Night** Knowing You and Your Clients are Protected 24/7

**⚠ Share Mount Success Alert (CRITICAL)**

LAB\fmiller on 172.26.116.20 mounted a network share 'C\$' onto 172.26.113.100 today at 11:43 AM

	<u>Attack Source</u>		<u>Target</u>
<b>IP</b> ▶	172.26.116.20	<b>IP</b> ▶	172.26.113.100
<b>Hostname</b> ▶	<span style="color: #2ecc71;"><u>WIN8-MONTANA</u></span>	<b>Hostname</b> ▶	<span style="color: #2ecc71;"><u>LABDC1</u></span>
<b>Domain</b> ▶	lab.blackpointcyber.com	<b>Domain</b> ▶	lab.blackpointcyber.com
<b>OS</b> ▶	Windows 8.1 Enterprise N	<b>OS</b> ▶	Windows Server 2012 R2 Data
<b>Vlan</b> ▶	FINANCE	<b>Vlan</b> ▶	SERVERS
<b>Users</b> ▶	LAB\fmiller WIN8-MONTANA\snapuser Window Manager\DWM-1 Window Manager\DWM-3	<b>Users</b> ▶	LAB\Administrator LAB\snapadmin Window Manager\DWM-1 Window Manager\DWM-2 Window Manager\DWM-4

DETAIN BOTH

DETAIN TARGET

DETAIN ATTACK SOURCE

SURVEY BOTH

SURVEY TARGET

SURVEY ATTACK SOURCE

RESOLVE

# MONTHLY REPORTING



See the Value we Bring

Detailed Metrics

Summary of Service Activity



## PROVIDED SECURITY VALUE

24/7 cyber security monitoring and response is critical to defend against today's cyber threats. Our 24/7 Managed Detection and Response service provides the following value to your organization.

**\$42,000**

REPORTING PERIOD VALUE

**\$252,000**

PAST 12 MONTHS VALUE

The provided value is based on the approximate costs to setup and run a 24/7 MDR operation over the reporting period for an organization similar to Your Client

LABOR	+	RENT + UTILITIES	+	HOSTING + EQUIPMENT	+	MDR TECH
\$50,000		\$7,000		\$1,000		\$XXX

Note: all amounts in USD

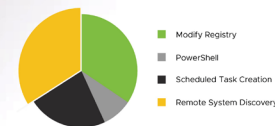
November 2020 — December 2020

Prepared for: Your Client

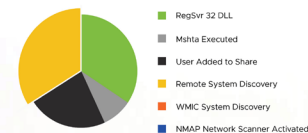
## SECURITY ANALYSIS: THREAT TECHNIQUES

During the report period, we evaluated **19 suspicious events** detected by **7 specific rules** covering **11 unique threat techniques**.

### Events by Top 10 Techniques



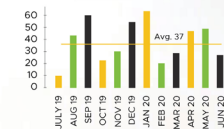
### Events by Top 10 Rules



- ✓ Good security practices and IT hygiene significantly reduce your cyber risk
  - ✓ Keep software and devices updated and patched
  - ✓ Backup regularly and ensure backups work
- Investigate suspicious events as soon as possible

Threat detection rules define events and behavior that may indicate malicious activity. Our threat intelligence team updates and adds new rules based on emerging tactics and techniques. These rules are grouped into threat technique categories to help identify patterns. Your MDR service works around-the-clock to detect and notify you of valid threats.

### Your Events Past 12 Months



November 2020 — December 2020

Prepared for: Your Client

## SECURITY ANALYSIS: SUMMARY

### REPORTING PERIOD

600,000

32,000

108

2

3  
Rule  
Detections

**ANALYZE**  
All data elements examined by your MDR service

**DETECT**  
Elements detected by MDR threat rulesets

**HUNT**  
Possible threats hunted down

**RESPOND**  
Actions taken

2  
Threat  
Techniques

1  
Privilege Remote  
Activity Events

1  
365 Defense  
Events

0  
Anti-virus  
Events

1  
MITRE ATT&CK®  
Framework Events

### PAST 12 MONTHS

3,200,000

132,000

640

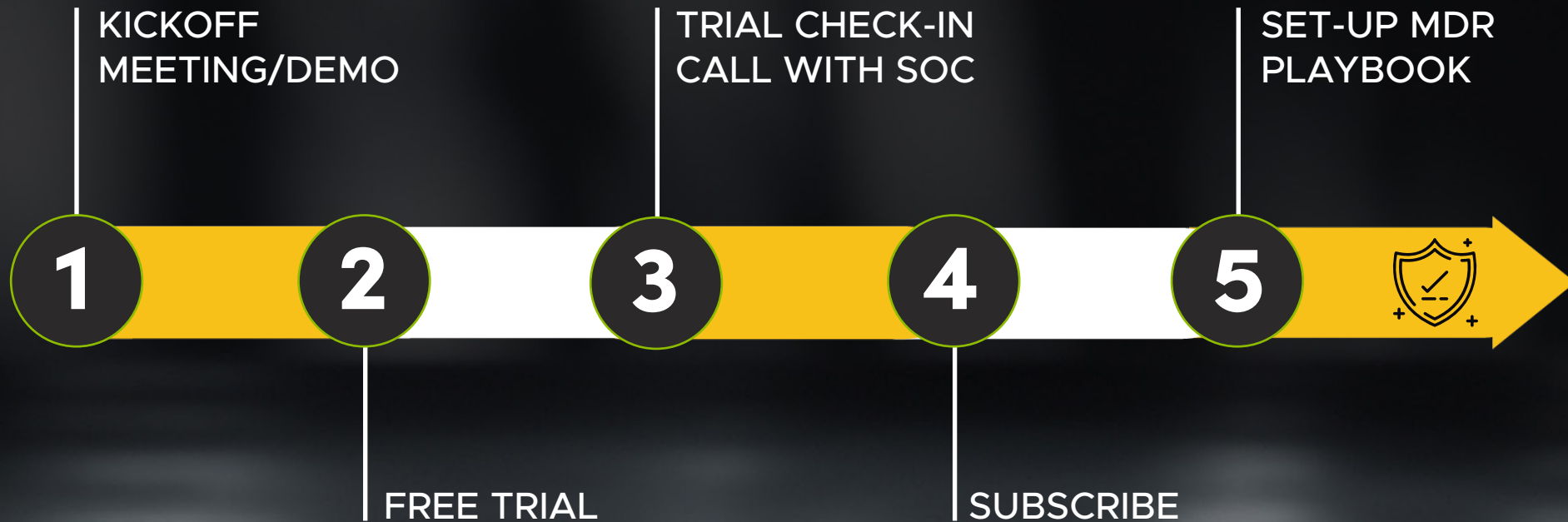
24

November 2020 — December 2020

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# THE PROCESS



10 DAYS TO **WORLD-CLASS SECURITY**



# ADDITIONAL OFFERINGS





# 365 DEFENSE

## Microsoft 365 Security Add-on for Blackpoint's 24/7 True Managed Detection + Response

- Security Monitoring and Policy Enforcement
- Alerts Sent Directly to You
- Integrated Monthly Reporting
- Streamlined Billing
- Simple and Quick Onboarding

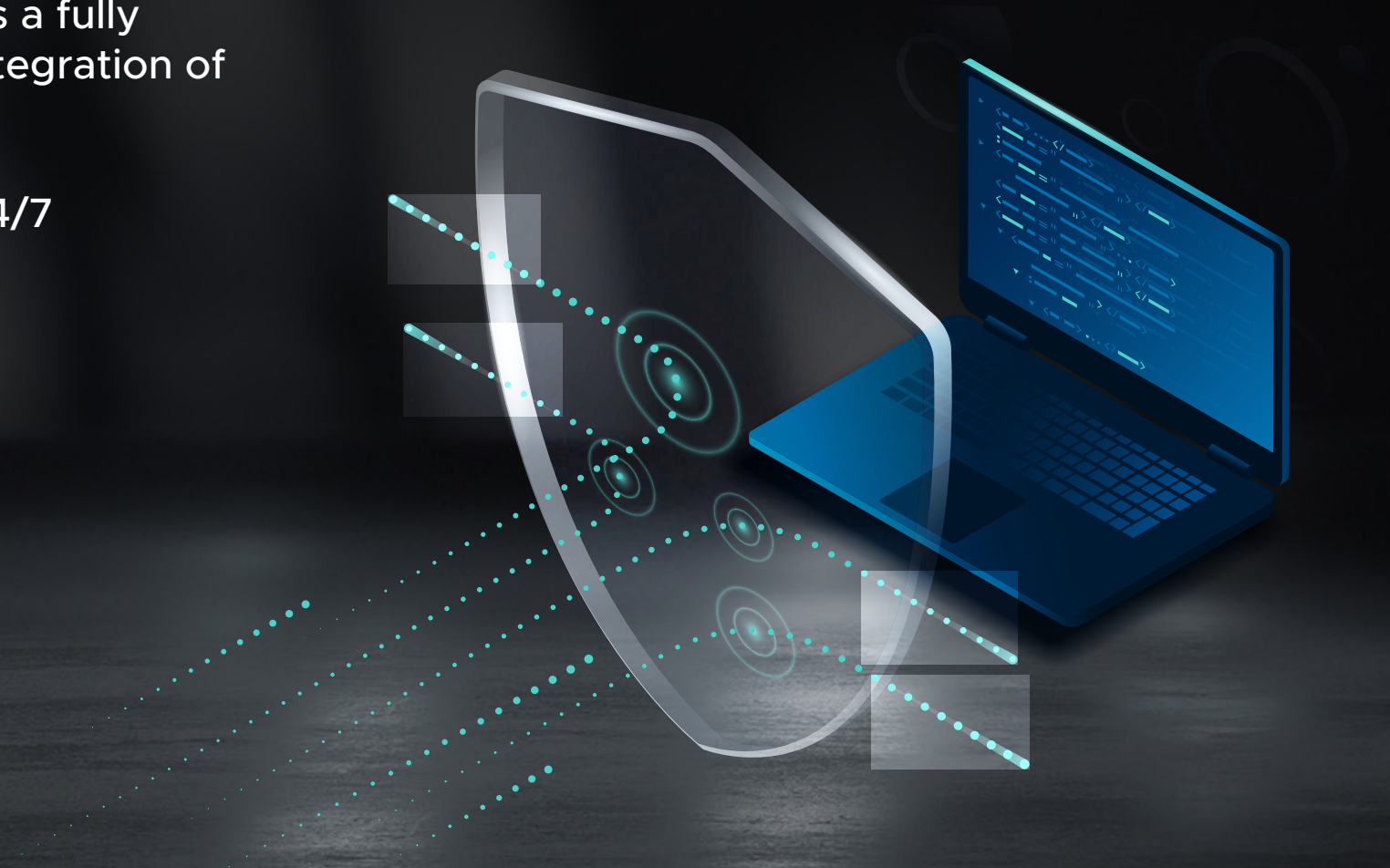
# INTEGRATED ANTI-VIRUS



Our cyber security platform enables a fully orchestrated and complimentary integration of popular anti-virus/EDR solutions.

- **Converts Anti-virus Solution** into 24/7 Monitored Capability

- **Free Integration and Monitoring** of A/V Products





# BLACKPOINT RISK

LIVE TO FIGHT ANOTHER DAY

**Customized cyber liability insurance** paired with Blackpoint's 24/7 True Managed Detection + Response

- Includes first and third-party coverage to cover internal costs and external costs (lawsuits against businesses, etc)
- Provides coverage for liability and costs associated with a cyber security incident, including cyber-crime
- Policies underwritten by licensed insurance carriers
- Offered in partnership with NFP, a leading insurance broker



Sign Up for a **FREE Trial** Today.

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